

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	8971	"program guide" or IPG or EPG	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:27
L2	3	1 and "background commercial"	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:28
L3	60	1 and (background near5 (commercial or ad or advertisement or banner))	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:42
L4	16	1 and (background near5 (commercial or ad or advertisement or banner))	USPAT	OR	ON	2006/03/10 15:35
L5	16	4 and program	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:29
L6	10	5 and digital	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:35
L7	209979	television or TV or cableTV	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:35
L8	182	7 and (background near5 (commercial or ad or advertisement or banner))	USPAT	OR	ON	2006/03/10 15:35
L9	135	8 and digital	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:42
L10	20	9 and overlay	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:39
L11	106	9 and advertisement	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:39
L12	67	11 and presentation	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:39
L13	66	12 and display\$3	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:40
L14	43	13 and banner	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:42
L15	3403	1 and (commercial or ad or advertisement or banner)	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:42

## EAST Search History

L16	2731	15 and digital	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:42
L17	1361	16 and "725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:42
L18	353	17 and banner	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:43
L19	99	17 and banner	USPAT	OR	ON	2006/03/10 15:43
L20	58	19 and (internet or web or www)	US-PGPUB; USPAT; EPO	OR	ON	2006/03/10 15:43
S1	2	((("5886731") or ("6177931")).PN.	US-PGPUB; USPAT; EPO	OR	OFF	2005/04/07 15:42
S2	0	S1 and (digital near3 signal)	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:20
S3	1	S1 and digital	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 15:57
S5	9362	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 15:58
S6	3870	S5 and (digital near3 signal)	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:06
S7	7	S6 and "background commercial"	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:02
S8	6	S7 and operator	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:10
S9	2	S8 and banner	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:10
S10	248	S6 and ((commercial or ad or advertis\$5) near3 channel)	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:09
S11	43	S10 and banner	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:08
S12	10	S11 and (incentive or reward\$3)	US-PGPUB; USPAT; EPO	OR	ON	2005/04/07 16:40